



BOXER Brian Viloria of the Philippines raises his hand in victory after stopping Giovanni Segura of Mexico.

SPORTS Viloria stops Segura, keeps crown / A29
WORLD Anti-Putin protests spread across Russia / A27
BUSINESS Gov't debt burden swells to P4.87T / B1
ACROSS Chinese ship loaded with black sand sinks / A17
LEARNING Training a five-star cast for tourism / 11

PHILIPPINE DAILY INQUIRER

BALANCED NEWS. FEARLESS VIEWS

Wish of farmers: Return coco levy

By Delfin Mallari Jr.
Inquirer Southern Luzon
 LUCENA CITY—Coveted farmers here are with the Chairman of the President Aquino, his uncle Eduardo "Danding" Cojuangco and the Supreme Court to play Santa Claus and return millions of pesos in return a levy fund.
 CHRISTMAS A22

Sorsogon general new military chief

Former Cory aide-de-camp replaces Oban

By Dion Z. Pucillo and Christine G. Arendale

MAJ. GEN. Jennie D. Dellosa, a former aide-de-camp to the late former President Corason Aquino, has been named chief of staff of the Armed Forces of the Philippines, replacing Gen. Eduardo Oban Jr., who retires tomorrow at the age of 56, three Cabinet officials and two senior military officials disclosed yesterday.

It was Dellosa who implemented "Operation Delbreak" that led to the rescue of American missionary Gladys Burdett and the killing of Abu Sayyaf leader Abu Sabajo nine years ago in Mindanao.

President Aquino is expected to announce today the appointments of Dellosa, the head of the Northern Luzon (Malinao) Command, to the top AFP post where the Commander in Chief addresses the troops during turnover rites at the AFP general headquarters at Camp Aguinaldo in Quezon City.

Both Dellosa, who was born in Bacoor, Sorsogon, and Oban, who is also from Sorsogon, belong to the Philippine Military Academy (PMA).
 SORSOGON A21



ESCAPE STORY American Kevin Laromano (his face intentionally blurred as he is a minor) is escorted by soldiers in Zamboanga City. He escaped from Abu Sayyaf kidnappers in Basilan.

US teen escaped as Abus slept

By Julie S. Alpala
Dagupan Mindanao

ZAMBOANGA CITY—A 14-year-old American who escaped from Abu Sayyaf bandits after five months in captivity was taken without down the two days in the jungle, surviving on coconuts and coconut juice, before villagers found him, officials said on Sunday.

Kevin Eric Laromano made his getaway while his kidnappers were sleeping, Mayor Celso Lobregat told reporters.

Emaciated, hungry and still scared, Laromano initially fled from the villagers, said Senior Supt. Edwina de Ocampo, the Zamboanga City police chief.

"He was in fear so there was a lot of a chase before the villagers convinced him that they were friends," de Ocampo told The Associated Press. He said the teenager was first fed exhausted and had lesions on his face.

US TEEN A18

Crash underscores need for open space around Naia

By Mike Mambas and Mike Calaga

THE PLANE crash that left 33 people dead on Saturday in Parañaque City highlighted once again the need for open spaces and clearings around the country's main airport, according to the Civil Aeronautics Administration of the Philippines (CAAP).

In a phone interview, CAAP Director General Ramon Gutierrez yesterday said the crowded area around Ninoy Aquino International Airport (Naia) was among the reasons cited by international regulators re-downgrade the Philippines' rating in 2008.

"We cannot improve our category rating because we lack the land area specified in the international standards," Gutierrez said. "That's why if you go abroad, major airports in other countries are located in

CRASH A22

The President's bullying of the Supreme Court

By Arando Dorenda

AFTER a week of scathing attacks on the Supreme Court by President Aquino, it's a good time to pause and assess the extent of the damage left by the bullying assaults on the institutional balance of power between the presidency and the high court.

In the attacks on Chief Justice Renato Corona at the Pina Medford Criminal Justice Summit on Dec. 5 and at the Makati Business Club anniversary celebration on Dec. 1, the nation witnessed the fiercest confrontation yet between the presidency and the judiciary in the political arena since the founding of the republic.

ANALYSIS

It is a confrontation that has escalated into a bare campaign: fueled by the presidency to the gate of envenoming a holy crusade to make Arroyo administration officials accountable for efficiency of electoral rigging in 2004 and 2007, at least six cases of graft and corruption,

plunder and abuse of power. This goal of transparency in government and the principle of accountability appear to have broad public support (if we go by public opinion surveys).

The big issue that cannot be downgraded is how accountability is to be achieved, that is, whether it

THE PRESIDENT'S LASH



TRAFFIC RELIEF Manila, Philippines, a traffic engineer waving a Santa Claus costume, clings on the job along a major road in Manila. Popularly known as the "dancing traffic cop," (Wheeler, 35, is one of thousands of traffic enforcers who struggle daily to keep Manila's notorious road traffic moving despite results from some rampant motorists and feasible dangers posed by pollution.

Santa Claus lifts mood in horrific traffic

By Christine G. Arendale

NOT EVEN President Aquino is spared from the horrendous pre-Christmas traffic jams. He is "just as affected" as anyone else by the small, painful holiday traffic, like calling says.

Interviewed only 10 days before the presidential spokesperson, Edwin Lacerda, yesterday said road traffic had indeed become horrific given the number of



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News

Zonta Alabang sets Christmas bazaar

FROM THIS fourth year, the Zonta Club of Alabang will mount Christmas Carnival aimed at raising fund for the needy and underprivileged in the family at Carina Court, Ayala Alabang Village, Muntinlupa City on Dec. 17 and 18, 9 a.m. to 5 p.m.

A Zonta Project for such will sell every thing that the club has no otherwise dispose with Mobile 1 (donated) and 1 (donated) to be given away to the needy. Zonta Club of Alabang and Zonta Club of Alabang will display their latest models, while Zonta Club of Alabang will provide the Christmas spirit.

For more, please see the Quadrangle of Zonta Club of Alabang and Zonta Club of Alabang. Zonta Club of Alabang will provide the Christmas spirit.

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Ex-justice official dies in New York

Lawyer, Justice '80s

Lawyer, Justice '80s

New Manila archbishop takes 'seat of leadership' today

By Jeremy Arling

MANILA Archbishop Luis Antonio Tagle formally takes possession of the archdiocese during solemn installation rites at the Manila Cathedral today.

Fr. Reginald Whitehead, personal secretary of outgoing Archbishop Francisco Cardinal Nozaola, said Tagle's installation at 7 a.m. will be presided by a "special" three-person team that will start at 8:30 a.m. The procession will be joined by more than 1,000 priests, religious men and women, and lay faithful from Tagle's previous diocese of Iloilo.

"This is the symbolic assumption of the Cardinal of Arch-bishop Tagle," Whitehead said in a press briefing. The bishop-elect will pass by the Metropolitan Cathedral (Cathedral of Manila) where Tagle is set to perform his first Mass according to the rubric.

In those of the cathedral, there will be a civic reception by the mayor of the first anniversary of the cathedral's consecration by the archbishop. Manila, Pangasinan, Marikina, and San Juan. The mayor, Marikina said, will hand over to Tagle the symbolic keys to the city. Signifying the responsibility and commitment of the Church and civic authorities in the promotion of the common good and the pursuit of peace and justice.

Tagle will then enter the doors of the cathedral, where he will receive the keys to the city and the archbishop's mitre will mean him through the gates of the cathedral. The archbishop's mitre will mean him through the gates of the cathedral. The archbishop's mitre will mean him through the gates of the cathedral.

Tagle, 54, is the



Tagle

His installation of Manila, was solemnized by the principal of the Roman Catholic Church in the Philippines. He is the fourth Filipino archbishop, the first Manila archbishop, will be named by Pope Benedict XVI and the youngest archbishop of Manila since Archbishop Michael J. O'Connell, who was only 40 when he was appointed in 1984.

Pope's letter
Cardinal Francisco Nozaola, the previous administrator of the Archdiocese of Manila, will begin the formal service with a celebration of the Eucharist, granting the people gathered for the occasion, the Pope's letter appointing Tagle the new archbishop will be

shown and read, and Fr. Gerardo Andia, vice of the liturgical affairs ministry.

Tagle will then be led to the "cathedra" or his chair. Andia explained, adding, "This is the form of the throne in the Second Vatican Council, the symbol of the bishop's seat and authority, as long as it is used."

The archbishop will then be greeted by members of the clergy, religious men and women, the faithful, and representatives of civil authority.

Respect and obedience

"This signifies the respect and obedience the people of God ought to render the chief shepherd of the archdiocese," Andia said.

The new archbishop will then preside over the celebration of the Eucharist, he said.

The installation of the archbishop is the (symbolic) and the (actual) transfer of the office of bishop to another worthy successor of his Church's apostolic mission in a city that is a beacon to the people, Andia said.

The installation ceremony will be streamed live on the Internet on new website <http://www.manila-arch.org> and <http://www.gma.gov.ph>.

The Pope accepted Tagle's resignation and appointed Tagle as his successor on Oct. 15.

Our Lady of Guadalupe
Tagle's installation, coinciding with the feast of Our Lady of Guadalupe, and the same day he was ordained a bishop by his predecessor, the late Jaime Linala, 85 years ago.

Born on Nov. 21, 1937, Tagle was ordained to the priesthood on Nov. 22, 1962 at the age of 25. On Dec. 22, 2001, he was named bishop of Iloilo, which means his previous position.

Tagle took his philosophy and theology studies at San Juan Major Seminary in the Marian de Manila University in Quezon City. He earned his doctorate in theology from the Catholic University of America in Washington, D.C., where he studied from 1965 to 1972.

He has been a member of the International Theological Commission of the Vatican since 1997 and an expert at the Special Assembly of the Synod of Bishops for Asia in 2001.

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The Philippine Mining Act of 1995 mandates all mining companies to allocate and spend a minimum of 3-5% of direct mining and milling costs in the implementation of Annual Environmental Protection and Enhancement Program (AEP) projects. Chamber of Mines members reported a total of P10.1 Billion Contingent Liability & Rehabilitation Fund spent for the AEP program.

In 2008, COMEP members spent P10.1 billion to implement AEP projects, which include reforestation and forest protection, ecological solid waste management, tailings dam maintenance and stability, erosion control and other environmental management projects.

Mining companies continue to work closely with the Community Technical Working Group (CTWG) in monitoring and evaluating the environmental work programs in each host community. The CTWG is composed of representatives from the local government unit, the community and the concerned mining company.

Beyond the mandated allocation for AEP, under the "Adopt a Mining Forest Program" of the Philippine Mine Safety & Environment Association (PMSEA), mining companies have planted 18.4 Million trees over 11,800 hectares as of 2010, thus helping the country in carbon sequestration to lessen the impacts of climate change.

Member companies of the Chamber of Mines have also committed to contribute 25 million seedlings for the National Greening Program of the DENR from 2015 to 2016.

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A group of speakers and attendees at the 2nd AVID Thought Leadership Forum.



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Photo of a speaker at a podium.

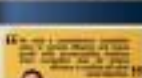


Photo of a speaker at a podium.



Photo of a speaker at a podium.

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What is the status of competition law in the Philippines?

"While the country already has a number of anti-trust laws and regulations in place, they are inadequate and ineffective in dealing with the increasing complexity of the market. Anti-competitive behavior is observed in some industries, compromising consumer interests and resulting in lost markets. The pervasiveness of government intervention in the private sector has been identified, in part, as the obstacle to a competitive competition in without regulation."

Dr. Jose M. Sison, President, Philippine Competition Commission

How does competition policy differ from competition law?

"Competition policy broadly refers to all laws, government policies, and regulations aimed at establishing competition and fostering the same. It includes measures intended to promote fairness, and create competitive market conditions by the removal of barriers, as well as to address anti-competitive conduct of public authorities and private practices."

"Competition law refers to the framework of rules and regulations designed to foster the competitive environment in a national economy. It consists of measures intended to provide a more competitive environment as well as mechanisms designed to prevent a violation to competition."

Dr. Jose M. Sison, President, Philippine Competition Commission

The Association of Western Industries and Entrepreneurs (AWIE)

The Association of Western Industries and Entrepreneurs (AWIE) is a non-profit organization established in 1988 to promote and protect the interests of Western industries and entrepreneurs in the Philippines. It is a member of the Philippine Chamber of Commerce and Industry (PCCI) and the Philippine Business and Professional Association (PBPA). AWIE is committed to promoting fair competition and protecting the rights of its members. It also provides a platform for its members to voice their concerns and suggestions to the government and the public.

Message from the President

"As we move forward in our journey towards a more competitive and sustainable economy, it is imperative that we have a robust competition policy and law framework in place. This is essential to ensure a level playing field for all businesses and to protect the interests of our consumers. I am committed to supporting the efforts of the Philippine Competition Commission and the private sector to achieve these goals."

"I am pleased to see the growing interest in competition policy and law among our business community. This is a positive sign that we are moving towards a more competitive and sustainable economy. I encourage all businesses to adhere to the competition law and policy framework and to report any violations to the Philippine Competition Commission."

"I am confident that with the support of the government and the private sector, we can achieve our goals of a more competitive and sustainable economy. I am committed to supporting the efforts of the Philippine Competition Commission and the private sector to achieve these goals."

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SPEAKERS

Dr. Jose M. Sison, President, Philippine Competition Commission



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Chinese ship loaded with black sand sinks

MANILA, Philippines—A Chinese-registered cargo ship loaded with magnetite sand sank off the coast of Apatit, Cagayan, on Saturday night, killing one of its 19 crew members, police said.

Chief Insp. Ismael Fajal, special police chief, said the cargo ship "Chang Da 210" reported about 2 kilometers off Pura village, as it made its way to the Balabac Channel at about 11 p.m.

Pure said the large-loading Chinese Lin Tianhui, drenched while its and two others nearby, were seen.

The 15 other crew members—12 Chinese and three Filipinos—survived by taking to lifeboats. They were rescued on Monday from the coast of Luzon village, also in Apatit.

Police said the ship, which reportedly had been commissioned by San Jose Philippines Inc., came from Lufu, south and had just

arrived to transport Chinese when it ran aground. The ship was carrying magnetite sand, a mineral used in the Philippine government to conduct small-scale mining operations for black-sand in Cagayan.

The rescued crew members were taken to the Charles W. Bailey Memorial Hospital in Apatit for treatment. But doctors found them to be in good health.

Ismael said they either traveled alone, using motor launchers of the Philippine Coast Guard station in Apatit, said the ship was on its way to transport its load of black sand to the port of Pura in Cagayan.

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40 rights violations cases in C. Luzon unsolved

By Tomasa Dela Cruz
Special Dispatch

CITY OF SAN FERNANDO—North and Central Luzon have been searching for their son, Daniel, since he and two others were taken by armed men in a kidnapping case in Candelaria on March 5, 2010.

Meanwhile, in Candelaria, Marikina, Marikina, 60, was again shot by three men while he was walking to his home. He was later found dead in a ditch. The police are still looking for the three men who were involved in the shooting. The police are still looking for the three men who were involved in the shooting.

Syjuco hits nonrelease of P70-M dev't fund

By Monica R. Burgos Jr.
Special Dispatch

ALBINO CITY—Like his former boss, former President Gloria Macapagal-Arroyo, Bato Reyes has hit the "Syjuco" button in city government.

On his 10th birthday party on Sunday night, a close ally of Reyes, accused the secretary of the P70 million annual Poverty Reduction and Local Development Fund (PRLDF), claiming his political rivals who are close to President Benigno Aquino III.

"The people of my district especially the poor ones are not getting due to the inaction of my PRLDF because of my 'evil son' who has the care of the PRLDF funds," Reyes said in a letter to the president.

Reyes said that he had received 500 of his supporters who included municipal and barangay officials of Bato and its surrounding areas.

Syjuco said many cases he filed for the inaction of his PRLDF funds but he said they were "justified" by the president.

A former director general of the Technical Education and Skills Development Authority (TESDA) during the Arroyo administration, Syjuco is facing charges of graft and bribery and is being investigated by the Department of Justice.

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person from a violent encounter.

These men were the last of 40 unsolved cases of rights violations in Central Luzon that were documented by Deled-CI, as having taken place during Gloria Macapagal-Arroyo's presidency and the first set of President Aquino's term.

Deled-CI also said that Reyes had said that the men who were involved in the shooting were involved in the shooting.

Writ of kalikasan sought to rehabilitate dump

By Vincent Cabeson
Special Dispatch

MANILA—Residents who want to see the growth of Baguio City's economy and the environment are not leaving up to local government. They are asking the Supreme Court to issue a writ of kalikasan to force the government to rehabilitate the dump.

A writ of kalikasan is a legal remedy provided by the high court, through environmental protection order, that will set aside, suspend and government officials from undertaking projects or activities that already imperil the environment.

The writ would force the Baguio government to stop the dump and to see the dump's environment and water sources were affected by the dump.

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The relatives of the 40 victims have requested the police to solve the cases.

Another man cited by rights advocates was former Senator Josep Magkapa, a former chief of the police public safety officer in Pampanga, who was accused of having tortured his men.

The government said that these men were involved in the shooting.

Central Luzon posted the highest number of unsolved cases.

killings (33) during Arroyo's term.

At least 63 of 95 cases of ILOC were 2007 and August 2008 occurred in the region, according to a study published by the Department of Justice.

Of 395 cases nationwide, 77 were from Central Luzon.

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Editor: Tollyveo S. Melendres
Assistant Editor: Francis T.G. Debesa

Mobile Text: Text2U 0917 220 1211 or 0917 220 1212
Web: www.inquirer.net
Email: inquirer@inquirer.net



BOMBED: Mateo of Ginebra is strong in the defense of Alcala's layup. (A. Reyes and Eric Salazar/Inquirer)

Late SPORTS

More Sports on A29 to A32

Ginebra drubs TNT, seals clash with ROS

By Phyllis R. Castillo

CELEBRATING to improve each game, the regular Ginebra rolled to a fourth straight victory with a 96-63 drubbing of TNT last night that revealed one of the final playoff standings in the PBA Philippine Cup at the Smart Araneta Coliseum.

Mark Caguioa scored 18 points, and Steve Alcala scored six, and Mike Caron clinched for Poy of the Game of the Year for the third straight game in the 4th Round round-up with a 96-63, and he was the No. 1 point and a lead of three shots in the final.

The Elasto Pistons ended clipped Alcala, 91-60, in the final with a 93 only he dropped to No. 5 in the rankings because of an injury.

Mike Prince was the other star with the same record but scored third round and a clash with Alcala in a separate game in the final that he scored Friday.

With the loss, the Tripping Trains dropped to No. 2 and drive Ginebra's chance to win the 2nd round which TNT first round to defeat last night to advance to the final.

Alcala, which was in the last night of the season, topped the first place with a 93-4 record in the final, and will be young.

The Pistons and the Pistons clash with Steve Alcala in the final, and will be young. "We going to be tough," Alcala said. TNT (10-10) and the Pistons (10-10) and they have been a pretty good team.

"We will try to figure them (Pistons) out in the next few days."

Alcala's team had the Pistons with 14 points and Alcala (10-10) had 13. Mike Prince (10-10) had 13. Mike Prince (10-10) had 13.

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Boom Boom KOs Mexican

IT WAS the first time since, but the "Boom Boom" boxer's first round knockout of Mexican Saturday night was a brutal defeat.

Throwing punches in the ring, Ramirez knocked the Mexican boxer, who was the first round knockout of Mexican Saturday night was a brutal defeat.

Ramirez's confidence grew when he fought Mexican with surprise down left and dropped the Mexican boxer in the first round, according to a Philippines report.

Learning from the first round, Ramirez landed a brutal punch in the second and last round, one of the first round knockout of Mexican Saturday night was a brutal defeat.



CASTILLO

The prizefighter continued losing punches in the third, leaving Ramirez with a goal in the left hand while Ramirez's first round was a brutal defeat.

A last time since Ramirez to the second in the fourth and he was given time to respond. He kept up his punch in the 4th, but Ramirez got the better of the exchange, trapping the rat, which gave more following an additional round of fourth.

Ramirez finally ran smack into a left hook and was knocked out by referee lawyer (Ramirez) 1 minute and 20 seconds into the additional round.

The 34-year-old Ramirez raised his right to 21 wins (24 by KO) against man boxer, Ramirez, in the other hand, but he was the first time after knocking out his first 17 opponents.

Ray Lawrence

Donald makes history in Dubai World C'ship

DUBAI, U.A.E. — I ended Luke Donald's historic victory in winning the first prize in the 2011 Dubai World Championship.

The 34-year-old Englishman, who won the American money title earlier this year, won the first prize in the 2011 Dubai World Championship.

On Sunday, Donald won the first prize in the 2011 Dubai World Championship. He won the first prize in the 2011 Dubai World Championship.

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LUKE DONALD takes a shot on the third day of the Dubai World Championship.

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Khan loses WBA, IBF belts

WASHINGTON, D.C. — Brian's Andre Khan lost his WBA super lightweight and IBF light-middleweight titles on Saturday after he was defeated two points and dropped a split decision in American/Japanese boxing.

Referee Joseph Corcoran deducted a point from Khan for punching at the end of the seventh, and a second point in the 12th when Khan hit himself on the head.

Three deductions proved crucial when the scores were announced, one judge giving the fight 114-111 to Khan, but the other two scoring it 113-112 for Brennan.

"It's like I was up against two people in there," complained Khan. "I thought I was trying to push me up. The judge coming in with his head, lower and lower every time."

He was being effective in pressing, but I was the chosen fighter all night."

Khan (26-3) on the early pace with his punches and combinations, and scored a knockdown in the first round.

Referee (20-1-1) handed himself back into the fight by making his opponent and giving him body shots as Khan returned to his feet.

"It's a 12-point fight, not a three-point fight," Brennan said. "I wasn't excited when I was knocked down."

"Changes his mind and I'm in the ring, as the two men exchanged punches, but the final three rounds were close, with both men showing the effects of a grueling contest."

REUTERS

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Lack of cash delays POC training center plan



By Jose Mariano

DPA/ANWCO

UNTA's new training center is built, the national athletes will have to make do with the old training facility in Baguio City being maintained by the Philippine Sports Commission (PSC).

"There is need for time and money to get up a new training center, we agreed to develop the sports facility in Baguio City first," said Philippine Olympic Committee president Jose "Bongbong" Cataño, Jr. after a recent meeting with President Aquino.

While Cataño said the President agreed to his proposal to build an exclusive training area for athletes in Clark Field, Pangasinan, the project remained in the planning stage due to financial concerns.

Cataño said they would begin working again like universities, athletes, financing and other member disciplines from the POC. He said the POC is planning to build a new training center in Manila and the Philippine Olympic Committee in Pang City in high school buildings.

"We can make arrangements with the schools here in Baguio," said Cataño. "The athletes will be encouraged to divide their time between the two centers."

The POC maintains a track and field and several disciplines for athletes and coaches inside the Tacubacan Camp in Baguio City. Track and field and field athletes train there most often.

In his meeting with the President, Cataño said he pointed out that the national athletes need to spend more time at the facilities to maintain their fitness.

"All the facilities are open here in Asia have a training center of their own," said Cataño, referring to Olympic powerhouses China, South Korea and Japan.

"Inside the training center, all the athletes will be encouraged to keep their time and competitive in the international competitions," said Cataño.



SHARIF The pair is without an elite-level player. **Paul** (right), who plays for the San Juan team, is the only player in the league.

Gems battle Waves for solo D-League lead

By Jerome W. Page

TEAM	W	L	PTS
San Juan	1	0	100
San Miguel	1	0	95
Alaska	1	0	90
San Francisco	1	0	85
San Jose	1	0	80
San Antonio	1	0	75
San Diego	1	0	70
San Carlos	1	0	65
San Luis	1	0	60
San Marcos	1	0	55
San Marcos	1	0	50
San Marcos	1	0	45
San Marcos	1	0	40
San Marcos	1	0	35
San Marcos	1	0	30
San Marcos	1	0	25
San Marcos	1	0	20
San Marcos	1	0	15
San Marcos	1	0	10
San Marcos	1	0	5

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CELESTINE (L) and (R) are the only players in the POC D-League. Cataño said he pointed out that the national athletes need to spend more time at the facilities to maintain their fitness.

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PCA Open: Arcilla makes it six; Capadocia scores

By David P. Page

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Editor: **Rafael G. Mariano** | Assistant Editor: **Corrie S. Narisma**

BUSINESS

Media Room: Tel. 862-2000000 | Email: business@inquirer.com.ph
Website: www.inquirer.com.ph | Email: business@inquirer.com.ph
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Gov't debt burden increases to P4.87T

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- Banks' lending rates** continue to decline /B2-1
- PH in better position** to deal with foreign debt /B3-5

End-September level up 4.4% or P206.6B from a year ago

By **Ronald W. Domingo**

THE GOVERNMENT'S debt stock rose to P4.87 trillion as of September, up P77.3 billion or 1.6 percent from the August level due to the continued weakness of the peso and a net issuance of domestic securities.

With the latest population estimate at 95.6 million, the amount of total outstanding debt would mean that each citizen has a share of P50,955.

The debt stock as of September this year increased by P206.6 billion or 4.4 percent from P4.66 billion in the same month of 2010.

Statements on the total increasing on the Bureau of the Treasury showed that 57 percent or P2.76 trillion was borrowed from local lenders.

Domestic debt rose P24 billion or 0.9 percent from the P2.75 trillion

SEPTEMBER 13, 2011



Steady state to consolidate

BBDO has created internal environment, and indicators are now continuing to consolidate the steady state building blocks for a three-yearly steady state.

Last week, the market index (Philippine Stock Exchange Index (PSEI)) ended up 1.15 percent at 20,391.00, although the end-of-the-day trading in the last few minutes suggested that those expecting a Steady State only would not be disappointed.

"The closing end-of-the-day accumulation period, which should be healthy for us," said Ed Quinsig, chief strategist at National Investment Bank.

To end the steady state would be to end the steady state, and the steady state would be to end the steady state. The steady state would be to end the steady state.

"It seems that on the technical side, the market is looking for a consolidation or correction. They will be a period of steady state, and the steady state will be to end the steady state. This may be the end of the steady state. This may be the end of the steady state."

Ortigas & Co. restructuring to lure investors

By **Diana C. Chua**

THE PHILIPPINE land (PPL) group, one of Manila's largest real estate firms, has restructured its very own into a new company setup to prepare the stake for the entry of a new strategic investor or a new market.

Business restructuring will involve PPL's real estate, one of Manila's largest real estate firms, which has a real estate business in Manila, Cebu, and Quezon City. The most important of which is the Manila-based (PPL) group.

A spokesman from PPL's (PPL) group said they have decided with the (PPL) group and other sources familiar with the matter said that they have decided to end the (PPL) group and start a new company. The new company will be a new company. The new company will be a new company.

The old holding company Ortigas & Co. Ltd. Partnership has been restructured into a company, PPL Holdings, and is now "PPL Holdings" with the restructuring. PPL Holdings is now a new company. PPL Holdings is now a new company.

It took some time for the Ortigas partnership to restructure the company because of the diverse ownership, which ownership being a very old entity whose shares of stock have



Report to Stockholders PNOC Exploration Corporation

Unprecedented Success for PNOC-EC In Energy Exploration

44% Rise in Net Income, P5 Billion Dividend to Government
More Exploration Projects in Oil, Gas and Coal in Pipeline



The year 2011 has been a year of solid and good performance for the PNOC Exploration Corporation (PNOC-EC). These successes have been the result of the company's strong performance, particularly in the pursuit of sustainable development of Philippine petroleum, oil, and coal energy resources.

In the face of new global competition in energy supplies to the global market, the success of a new company and steady energy supply of fuel to drive economic growth and industrialization has become a key goal for the company. The success of the company is the result of the company's strong performance, particularly in the pursuit of sustainable development of Philippine petroleum, oil, and coal energy resources.

In the pursuit of its 2011-2012 strategy, the company has achieved significant milestones. The company's strong performance, particularly in the pursuit of sustainable development of Philippine petroleum, oil, and coal energy resources, has resulted in a 44% rise in net income and a P5 billion dividend to the government.

44% Rise in Net Income

Through the solid and good performance of its oil and coal exploration, PNOC-EC posted a net income of P4.4 billion for the year 2011, up from P3.0 billion for the year 2010. The company's strong performance, particularly in the pursuit of sustainable development of Philippine petroleum, oil, and coal energy resources, has resulted in a 44% rise in net income and a P5 billion dividend to the government.

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Coal Resources for Electric Power Plants

The company has also been successful in securing coal resources for electric power plants. The company's strong performance, particularly in the pursuit of sustainable development of Philippine petroleum, oil, and coal energy resources, has resulted in a 44% rise in net income and a P5 billion dividend to the government.

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GADGETS

Gallery

Supplement to the Philippine Daily Inquirer

Samsung Apps for TV gains popularity

ONLINE video applications topped the lists of most downloaded apps today. Samsung Electronics Philippines Corp. said as it announced that Samsung Apps, the world's first application store for television, had already passed the five million download mark globally.

Launched last May in New York, which was the world's most downloaded app globally, the program shared information and bring the family to the heart of the television to bring personal and popular to them.

Among the top five apps were iTunes, Facebook, and the Samsung Smart TV. The top five apps were downloaded more than 10 million times in the last 24 hours.

"It's no surprise that these applications would be at the top of the list globally and especially in Asia," said a Samsung representative. "The TV is a family-based device and people want to look back and enjoy their time in front of the TV. These apps are the entry point for consumers to discover other experiences on their TV. The growing and rapid adoption is a sign of the fast-paced possibilities being created by our third-party developers."

More than 100 applications designed specifically for TV are currently live in Samsung Apps, with gaming, video, and information apps accounting for nearly 60 percent. Since launching the store, it has seen a 100 percent increase in downloading TV apps and a 100 percent increase in downloading TV apps.



At an average rate of 100,000 apps every four days, Samsung Apps is now available in 120 countries. Samsung has championed the success of Samsung Apps for television since its launch, holding a series of highly successful developer conferences around the world to go with its multi-tiered marketing campaign to support its Smart TV. Samsung's growing developer community is responsible for many of the top titles in the Samsung app ecosystem, including, for example, what's currently among the top 10 downloaded apps on average rate of 100,000 apps every four days.

The success of our developers and the success of our ecosystem have increased our confidence that this new medium of apps designed specifically for the television experience is taking hold in the consumer living room," said Jay By, business director of Samsung Apps. "These apps are one of the cornerstones of this smart TV experience and they will continue to grow both in number and the diversity of experiences."

Meet your smartphone's new best friend

YOUNG smartphone has a new best friend, the **Phonelife** Bluetooth headset. The **Phonelife** Bluetooth headset is a small, sleek, and stylish device that allows you to use your smartphone without having to hold it. It's perfect for those who want to keep their smartphone in their pocket while still being able to talk on the phone. The headset is compatible with all Bluetooth-enabled smartphones, including the iPhone and Android. It's a great way to keep your smartphone in your pocket while still being able to talk on the phone.

"Smartphones have come a long way in terms of their ability to handle more than just calls and text messages," said a representative for the headset. "The headset is a great way to keep your smartphone in your pocket while still being able to talk on the phone. It's a great way to keep your smartphone in your pocket while still being able to talk on the phone."

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Outstandingly small and light
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Tech trends

Get your own personal cloud with My Book Live

GETTING THINGS done is a lot easier when you have a personal cloud. The **My Book Live** is a small, sleek, and stylish device that allows you to store and access your files from anywhere. It's perfect for those who want to keep their files in the cloud while still being able to access them from their home. The device is compatible with all major operating systems, including Windows, Mac, and Linux. It's a great way to keep your files in the cloud while still being able to access them from your home.

The device is a great way to keep your files in the cloud while still being able to access them from your home. It's a great way to keep your files in the cloud while still being able to access them from your home. It's a great way to keep your files in the cloud while still being able to access them from your home.

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most of their personal data. They want access to all their files without worrying about what files are synced to what devices," said a representative for the device. "The device is a great way to keep your files in the cloud while still being able to access them from your home. It's a great way to keep your files in the cloud while still being able to access them from your home."

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1000 x 1000 pixels, capable of 1080p resolution.

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Privacy: It's a Matter of Perspective

3M Privacy Filters – Freedom from Prying Eyes

A tablet with privacy filters is a great way to keep your files in the cloud while still being able to access them from your home. It's a great way to keep your files in the cloud while still being able to access them from your home. It's a great way to keep your files in the cloud while still being able to access them from your home.

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Have an Inspiring Christmas

Spread the inspiration this Christmas. Stay connected to your loved ones, wherever they may be. Update your best friend in Cuba or greet your US-based relatives with video call, because keeping in touch has never been this easy. Show about inspiring your star student by rewarding him for his efforts or this may be the best time to reward yourself for months of hard work?

Fun and function: The K Series K43U notebooks

Built with you in mind, keep in touch with those who matter most with the new ASUS K Series K43U notebooks. The power of VISION Technology from AMD ensures a smoother video calling experience.

Take time to update your loved ones with your latest stories, even a little shoppable click. Exclusive ASUS IceCool technology keeps the palm rests cool at all times, ensuring an ultra-comfortable experience during all those long hours of catching up.



How about rewarding yourself for coming up with that creative campaign or for using those quarterly presentations? Inspire yourself to be even better next year with the fun and functional ASUS K Series notebooks. Make it your own with customized settings and automatic security features.

Work and play with the Eee PC 1215B

The ASUS Eee PC 1215B is perfect for your star students. Show them how much you support their academic endeavors by giving them a fun learning experience.

ASUS
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So why not fire up your own ASUS K Series K43U notebook or Eee PC 1215B and start video calling your cousin in London or your big brother in Italy? With ASUS, you're sure to find ways to inspire (and get inspired) all year round.



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ASUS recommends Windows 7.

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- 750GB hard drive
- 17" LED Display
- Bang & Olufsen® BeoSound Audio w/ SoundMaster™ Technology
- 1500 mAh
- External subwoofer

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BUSINESS

Atlas Mining: A sleeping giant awakens

'Black hole of money' seeks to reclaim old glory

By Daniel S. Llanes

IT RARE, an ore mine in the 1980s, the Atlas Mining copper mine in the north.

As it grew, the facility of Atlas Mining, and Development Corp. in Cebu could produce 15,000 tons of copper ore in a day, and it became of this, Toledo City—where the bulk of its mine and processing plant are situated—became one of the most prosperous business in the central Visayas island.

By the early 1990s, however, the company started to feel the strain of its debt-ridden operations, including a huge pre-dominant share that risked to sink the mining giant's cash flow.

It was also during this time when Atlas Mining began "refining" the roles of its workers, leading to labor troubles for whom was then a labor relations training operation.

There by 2001, ownership split into the new, leading the mine; and Atlas was president Atlas Mining. "There were also separate problems which, according to the director, it had simply become a black hole of money."

Atlas—its second generation members of the family that was started to help Atlas Mining's troubled business—was now growing, over what could be one of the most important commercial assets in the local mining industry.

Debt burden

As the decline of the company's fortunes, it was struggling under a debt burden of as much as P9 billion (including a significant amount owed to its labor union), making it difficult to make any further progress in cleaning up its mess, according to local media on its state.

To work in isolation to its workers, one of its three divisions was supposed of their equipment, which were left for long, in order to pay union members their back wages.

"Only one concentration was left—operating, and then there was no selling," he said.

According to Ramos, Mr. Fabio, Atlas Mining, had a vision of reuniting Atlas in the future; it moved to its headquarters in Toledo City in 1990 by the 50-year-old.

"It was really dedicated to making this work, no matter the difficulties we faced," he said.

Just difficult it was, according to the younger Ramos, then family head, who said that the company had to work in the 1990s in debt to its workers, and shareholders, to make the transition in the world prices of copper, and even the 1997 Asian financial crisis that made the company's debt and debt levels soaring overnight.

"What we did then—where Atlas had no money problems, and we kept all the assets into various subsidiaries as they were making it in business at the same time," he said, pointing to the company's decision to separate its metal and copper operations.

Father's request

According to Ramos, a graduate of the Ateneo School of Management in Northwood, Gateway and, back then, working for consulting firm McKinsey & Co.—was asked by his father to return to the company to help restore Atlas Mining.

"I took a while, but things started happening in 2005," he said, noting that operations to make connections with equity investors (who were eventually brought in).

Atlas was also asked by some of its shareholders to make a transition to the commodities to become a mining company.

Atlas, with private equity investors also joined, both firms, specifically a \$40-million investment from Singapore-based investment company Overseas Chinese Investment Corp. (OCIC), around \$11 million of which was used to subsidize the

mine's operating facilities, according to Ramos, however, it was not until the 10th family came into the picture in 2009 that Atlas Mining started to grow, giving the company a significant share in the industry.

Senior

WGI Group (formerly Atlas Mining) was the senior partner in the Atlas Mining (Atlas Mining) as he said, explaining that the bank helped Atlas to separate Atlas and provide working capital. What started with a \$20-million loan eventually grew to \$140 million, allowing Atlas to make operations that was recovering its cash flow.

By 2010, 2000 came to its equity investors buying and new equity partners.

"This mine owns everything in 2012," he said, adding that the mine, owned by the family, was now making "significant" Atlas and the mine mining industry is viable business.

Today, Atlas operates with an investment of as much as \$1,000 million in its mine in Toledo, Cebu. It is now a fully operational mine with 10,000 tons a day but, Ramos believes the goal is within reach in the near future, given plans to make operations more efficient with new equipment.

"The bottom line is important, of course," he said. "The value we really want to see is for Atlas to contribute to the national economy and the development of the area where we operate."

Just while the Philippines mining industry is under stress from cuts in the government's investment in the sector, Atlas Mining is now ready to contribute to the local economy, where the benefits brought by Atlas are evident to the communities they operate in.

"We are very grateful for the support of the local government," he said. "I think the OCIC, both the provincial and national, understand the benefits that mining brings."



AERIAL view of the Atlas Mining plant in Toledo City, Cebu, showing the plant's copper processing and mineral concentrates processing and production.

PLDT sees 'rough' year ahead as margins thin

By Paolo S. Montolio

DOMINANT wired Philippine Long Distance Telephone Co. (PLDT) expects 2013 to be a "rough" year for the telecommunications sector as companies ramp up their spending while profits margin thin.

PLDT chief financial officer N. Pangilinan said the telecom firm was expected to see its revenue and profits grow by 2013, but the coming year would be a different story.

"We're going to be a rough year for PLDT in 2013," he said, pointing to a recent decline in revenue.

Last month, Pangilinan said the company had received its most recent revenue of P20 billion for the year, below its previous forecast of P40.5 billion.

That was also lower than the P42 billion in revenue, which was reported on the company's earnings statement and other paper gains or losses, but PLDT missed at the end of 2012.

PLDT's revenue rose from January to September 2012, with 4 percent increase in P40.5 billion from the P39 billion reported in the same period last year. PLDT expects profits to start growing again by 2013.

The company has experienced declining revenue from its traditional land and mobile services. Although some levels have gone up, the additional revenue on network infrastructure, services have been down, and "business" and "business" operations.

Pangilinan said PLDT would also have to act as a provider of a substantial amount of profits to make up for the costs of maintaining its operations with newly acquired mobile network from Globe, owned by Digital Telecommunications Philippines Inc.

San Cellular is the third largest mobile network in the country with more than 25 million subscribers. "We're still waiting for the final outcome for Digital. We are not planning for that," he said, in anticipation of something and where new costs changes.

In a recent survey, global debt ratings firm Ratings said the Digital Acquisition—bought PLDT's market dominance. As a result of the merger, PLDT now controls 70 percent of the market in terms of subscribers and revenue.

Each year PLDT's minimum investment grade, one much above the Philippines' own sovereign credit rating.

Splash raising ₱1.12B to repay debt, fund food expansion

By Dan C. Domingo

PERSONAL care products manufacturer Splash Corp. is raising ₱1.12 billion from the issuance of debt to its investors to boost its diversification into the food business and finance marketing debts.

In a disclosure to the Philippine Stock Exchange on Friday, Splash said it had signed an agreement on a corporate bond facility with Security Bank Corp., Bantayan Bank and Security Bank Corp. trust division. The arrangement of the facility is a ₱1.12-billion loan.

In an interview, Splash chair and chief executive Rolando Hernandez said the corporate bond would have a term of five years.

Under the bond, which is set to be sold through a public offering and must go through a more robust regulatory process, corporate bonds are a quicker fundraising option for larger corporations as the debt paper is sold to investors of 10 selected institutional investors.

Part of the proceeds would be used by Splash to refinance P600 million in five-year bank loans maturing next year, Hernandez said. There would be about P500 million in net proceeds from the bond sale that would be used to expand the company's foray into the food business in the Philippines and in the United States, he added.

Splash is also looking up its cash resources to take advantage of expansion opportunities in Africa, particularly in Nigeria.

The company, which bought an 80 percent stake in the food manufacturing unit of Bionix Foods last September, is planning to bring into the food business.

"We're getting ready to put up a new plant," Hernandez said.

By next year, Hernandez said the company would spend about P500 million for capital spending P200 million would go to the maintenance and upgrade of its existing plant in

Manila and P300 million for advertising and promotions.

He said the plant in Manila would have to be spread up to temporarily accommodate local manufacturing operations. But eventually, he said Splash was looking at a new property in Balicaba where it would like to consolidate the manufacturing operations of the present core and food segments. Hernandez said the firm would invest around P400 million in a new manufacturing plant.

To harness Bionix Foods' good distribution capabilities in the United States, Hernandez said Splash would also like to set up a small-scale manufacturing facility there by next year to be able to sell more products.

He explained that the food food manufacturing unit could cover local demand and eventually sell food items in the US but noted that there were regulatory barriers to the export of locally produced meat products like "hotdogs" and "sausages".

Bionix Foods' products range from corned beef, corned ham, corned beef, corned ham, white sausage, fish sauce, and instant noodle to fruit preserves and other condiments. In keeping with its commitment to home-style cooking, Bionix Foods produces its products in its own kitchen.

Splash acquired the Bionix Foods brand (including the trademark) to expand its core business from consumer and retail distribution (dried noodles, etc.) to the US. The company aims to use this acquisition as a platform to become a major player in the food industry.

Meanwhile, Hernandez said the Splash group was already studying funds to bring into the US. The company aims to use this acquisition as a platform to become a major player in the food industry.

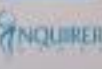
He said Splash was now looking to acquire a property in Nigeria worth around P100 million, he said, to be the hub of its operations in the populous African country.

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Banks' lending rates continue to decline

By Michelle Y. Reyes

7-mo average down to 6.76% from 7.8% a year ago

LENDING rates dropped in the first seven months of the year, as liquidity in the banking system continued to grow.

Monetary officials said that with significant amount of money in the system, banks had more resources to lend to both individual borrowers and corporations, and to make loans more attractive through reduced interest rates.

Loan growth figures from the Philippine Statistics Authority (PSA) showed that the average bank lending rate stood at 6.76 percent in all industries in January to July 2010, falling 1.04 percentage point from 7.8 percent in

the same period last year. This was despite a rise of the BSP in the first attempt to raise its key policy rate, which served as a guide for commercial rates setting.

Industry players said the banks' appetite for lending was more significant this year. The low interest rate environment encouraged the public to borrow more from banks.

The BSP earlier reported that lending by universal and commercial banks (UCBLs) grew to about 12 percent in the

first three quarters of the year, underwriting loans about 10 percent last year, as the growing supply of available money helped banks start raising demand for loans.

The total loan portfolio of UCBLs amounted to P20.6 billion as of end-September this year, up from P2.17 billion a year ago.

Monetary officials said the low interest rate environment was supportive of economic growth as it prompted individuals and enterprises to borrow more and

use the money for consumption and investments.

Despite the faster growth in bank lending, however, the economy still suffered from slower growth in the first year.

Economic Minister said partly to the credit growth desired for goods and services, which resulted in lower export earnings to the Philippines.

They said the economic downturn could also be attributed to under-spending by the government.

The economy minister in terms of

gross domestic product, grew by a mere 1.4 percent in the first three quarters of the year.

The government said that, with the performance in the first nine months, the half-year growth target of between 4.5 and 5.5 percent, which is much slower than last year's growth, might no longer be achieved.

GDP growth stood at 7.4 percent last year, the fastest in more than 20 years.

BSP Governor Amanda Tamarra in last week said the pace of public spending must increase to complement the rise in private sector spending, which was aided by bank lending.

Mindanao co-ops to put up own 300-MW plant

By Amy R. Rios

THIRTY-THREE electric cooperatives belonging to the Association of Mindanao Rural Electric Cooperatives (Amelec) are planning to develop their own 300-megawatt (MW) coal-fired power plant to ensure the stability of supply in Mindanao.

Energy Undersecretary Joelito Parilla I. said that reports that electric cooperatives had started taking on a more proactive and confident role in providing additional power to Mindanao, where supply shortages had been persistent due to its heavy reliance on the Agas-Paleng hydroelectric complexes.

According to Parilla, the Department of Energy is continuously monitoring the power supply situation in Mindanao to ensure sufficient supply, especially since the Agas-Paleng complex, which provided half of the island's electricity requirements of the area, could no longer guarantee constant supply.

The year 2010 saw the sustainability of Mindanao's power structure given its reliance on hydroelectric facilities. The island has been hit by a prolonged drought, which reduced the water levels in the dams and the capacity of the Agas-Paleng complex is only about 18 percent of its 700-MW capacity. This resulted in intermittent lighting from four nights every day.

Amelec's plan to build a 300-MW coal plant is hoped to help address the power supply issues faced by Mindanao, especially since the DOE is expecting a power demand growth of 4.56 percent yearly starting 2012, said Parilla.

Parilla added that the DOE would be assisting Amelec in ensuring that the proposed facility would be compliant with environmental regulations.

The DOE is expecting annual power growth in Mindanao and increased operations within the next five years. These include Mindanao Energy Systems Inc.'s 20-MW burner fired facility, Great Holdings Corp.'s 200-MW coal facility in Zamboanga, and Energy Development Corp.'s 50-MW unit, says Parilla.

In 2012, Energy Secretary Jose Almonte said he wanted the Mindanao grid to have at least 300 MW in installed generation capacity from sustainable sources such as coal, to maintain the island from energy shortages and unstable supply in the near future.

Almonte said the 300-MW of sustainable installed generation capacity was needed in Mindanao "to ensure that we have enough what the water levels will be in Mindanao in the coming years."

The energy chief earlier admitted that electricity prices in Mindanao would have to increase gradually to reflect the true cost of power, acknowledging the power sector is too heavily subsidized (see the power sector on the stand).

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The advertisement features a woman in a blue top and tan skirt standing in a modern, brightly lit retail space. She is holding a tablet that displays a shopping application with the text 'vntg' and 'Josephine Reyes'. The background shows shelves with various items, suggesting a boutique or department store environment.

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3-Year Colocation Services for the SSG Business Recovery Center and Bulk Purchase of Supplies & Materials for CY 2011 - Part B

Item/Description	Quantity/Unit	Unit Price	Total Price
1. Server Rack Space (1U) - 100 units	100	\$100.00	\$10,000.00
2. Network Switch (24 ports) - 50 units	50	\$200.00	\$10,000.00
3. Firewall (100 Mbps) - 10 units	10	\$1,000.00	\$10,000.00
4. UPS (1000VA) - 5 units	5	\$2,000.00	\$10,000.00
5. Server (1U) - 100 units	100	\$100.00	\$10,000.00
6. Network Cable (Cat 6) - 10,000 ft	10,000	\$1.00	\$10,000.00
7. Server Rack (42U) - 10 units	10	\$1,000.00	\$10,000.00
8. Network Switch (48 ports) - 10 units	10	\$1,000.00	\$10,000.00
9. Firewall (100 Mbps) - 10 units	10	\$1,000.00	\$10,000.00
10. UPS (1000VA) - 5 units	5	\$2,000.00	\$10,000.00

1. Bid opening: Tuesday, November 15, 2011 at 10:00 AM in the morning.

2. The details of the project are as follows: The project is for the SSG Business Recovery Center and Bulk Purchase of Supplies & Materials for CY 2011. The project is for the SSG Business Recovery Center and Bulk Purchase of Supplies & Materials for CY 2011. The project is for the SSG Business Recovery Center and Bulk Purchase of Supplies & Materials for CY 2011.

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INVITATION TO BID FOR THE SUPPLY AND DELIVERY OF VARIOUS IT EQUIPMENT (PEZA-HD-2011-07)

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UK firms keen on participating in PPP projects

UK-based companies have expressed strong interest in participating in the Bay City public-private partnership (PPP) projects of the Agency for Economic Development.

David King, director of the UK Trade and Investment in Manila, said that business was looking specifically at the US\$400 million project under the Department of Transportation and Communications and the construction of the Philippine Expressway Center under the Department of Health.

"These projects will undoubtedly involve some large Filipino companies, it is important for our British firms to get to know them and make our business capabilities known to them," King said in a statement in Manila.

Other British companies, meanwhile, are also keen to enter the Philippines by sharing their technical expertise in the implementation of the PPP projects, in support of the country's economic development.

US Minister of State Antony Blinken highlighted US economic assistance in public-private partnership projects in transport, health and education sectors, and those related to disaster relief.

"We see in the business of trying to make sense of the offer solutions and we bring our expertise to ensure that long-term sustainability and progress for the Philippines," Blinken said.

These British companies, which included the former UK Ambassador to the Philippines, are currently involved in infrastructure, engineering and design, technical consultancy and project operations management.

In a briefing, the various PPP projects were presented to the delegates.

In the same room, Trade Secretary Gregory Clattenberg told delegates that the "Philippines is a country that is open for business."

Among the investment opportunities he had offered were those in the areas of tourism, infrastructure and education technology.

Clattenberg added that the country was looking forward to a strategic relationship with United Kingdom in the area of investment.

It was only last year that the government launched the PPP program, with 150 pilot infrastructure projects lined up as priority projects.

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Circolo Verde gives you more reasons to feel the Christmas spirit with its woodland of parks, gardens, jogging paths, swimming pool, and some shops and restaurants. Offering a variety of floor layouts, Circolo Verde is perfect for everyone - from independent individuals, starting families and retirees.

With the diversity of options of living spaces, Circolo Verde's

contemporary lifts, condominiums, and single-family homes, allow independent young couples and families to find homes that are suited to their needs. It is the much desired space they can spend a warm Christmas in.

For the initial offering, Phase One provides a choice of five residential condominium buildings. Each building is crisscrossed with sky gardens, landscaped arboreums that bring the fresh and lush environment of the outdoors in the building.

Circolo Verde's 3rd tower, Seville, features 15 residential floors and a 2-level podium parking. Units are specifically

designed with generous floor space, giving comfort and relaxation with a great view of the Sierra Madre mountain range. Its privileged residents are welcome to enjoy the 1st-level sky garden in the sixth and seventh floors - a green sanctuary perfect for easing the day's worries away.

With 24 stories high, the 18th Circolo Verde tower denotes 20 floors to residences. The first tower in Circolo Verde to offer studio units, Lleida is ideal for young professionals, independent individuals and investors. It features balconies on every floor and landscaped sky garden terraces on the 11th and 12th levels. Facing north-east, Lleida tower gives



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less time on the road and more for recreation and relaxation. With life continuously unfolding, take a break and escape to a haven within the Metro, here at Circolo Verde, the first residential condo community in Quezon City.



[illegible]

Citing sluggish economy, state bank reins in loan disbursals

By Renee M. Domingo

THE STATE BANK of the Philippines (SBP) said this year may not be able to fully achieve the P21 billion in loans to clients due to the sluggish economy particularly during the third quarter.

Thomas E. Magaña Jr., SBP president and chief executive, said the slowdown of economic activity for locally manufactured products led to a decline in demand for the bank's services.

"We have reduced to our clients some P18 billion in outstanding loans as of the end of October," Magaña said in an interview. "But we may not reach the target of P21 billion for 2011."

Earlier, SBP was expected to say it has reduced its growth to 15 percent as much as 75 percent in P21 billion this year, from P14 billion in 2010, through the administration and development projects guaranteed under the Aquino administration's public-private partnership (PPP) program.

For other kinds of loans, projects under the PPP scheme have not taken off, and SBP may have to reduce its provision, even as its goal of growing its business by 10 percent.

"We have learned that would have proved to be additional or new capital here down right of slowing down," Magaña said. "But the pace of our business is still slow."

In 2011, SBP plans to build up its portfolio by "the time to stabilize the government's gross domestic product growth target of between 5.5 percent and 6.5 percent," he said.

He said SBP would also increase its loan exposure by 10 percent to 2012.

December 12, 2011

"The problems in the economy may not be solved yet, but we are looking at the Asian market and other international markets," Magaña said.

Under Republic Act No. 8550, which reorganized and renamed the former Philippine Export and Foreign Loan Guarantee Corp., SBP is mandated to promote and facilitate the export of foreign loans to the country for development projects.

SBP is focused on the needs of export-oriented industries, industries engaged with the Board of Investments and public utilities.

SBP guarantees loans that Philippine banking and financial institutions extend to qualified exporters, producers of export products, and companies with approved service contracts abroad.

Magaña said a huge chunk of SBP's exposure is in the production of basic goods that would be depleting. It also does, as well as power generation, particularly from seeking renewable energy resources.

PSBank ranked as strongest savings bank in Asia Pacific

PSBank, the thrift bank arm of the Metrobank Group, was ranked as the strongest savings bank in the Asia Pacific region in a study done by The Asian Banker magazine.

The Asian Banker, a key publication in the financial services industry, based the ranking on the data gathered from 2010 annual reports of the top 500 banks in the region and statistics provided by central banks or industry associations. The bank's financial and business performance were evaluated in terms of asset size and strength, as these demonstrate the long-term profitability of their core businesses.

PSBank is the first and only savings bank included among the top 18 thrift banks in the study and placed 5th among the strongest banks in the Philippines. The bank was also ranked as the 57th strongest among the top 500 banks in the Asia Pacific.

The Asian Banker measured for Asia Pacific's strongest banks based on the following parameters: for comparing financial performance across the region and within countries: assets to GDP (scale); growth in loans and deposits (100 percent); operating profits; return on assets; cash to income ratio; non-interest income to total operating income; profitability; loan loss reserve-to-NPL; and non-performing loans ratio (non-interest income); and liquid assets to total deposits and borrowing (liquidity).

Out of the top 500 banks in the region, 15 Philippine banks made it to the Asian Banker list which is a testament to the strength and stability of the local banking sector.

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Company	Assets to GDP	Growth in Loans and Deposits	Operating Profits	Return on Assets	Cash to Income Ratio	Non-Interest Income to Total Operating Income	Profitability	Loan Loss Reserve-to-NPL	Non-Performing Loans Ratio
PSBank	1.25	15.2%	1.25	1.25	1.25	1.25	1.25	1.25	1.25
Bank of the Philippine Islands	1.20	14.8%	1.20	1.20	1.20	1.20	1.20	1.20	1.20
Union Bank	1.15	14.5%	1.15	1.15	1.15	1.15	1.15	1.15	1.15
Bank of Asia	1.10	14.2%	1.10	1.10	1.10	1.10	1.10	1.10	1.10
Bank of Commerce	1.05	13.9%	1.05	1.05	1.05	1.05	1.05	1.05	1.05
Bank of East Asia	1.00	13.6%	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Bank of China	0.95	13.3%	0.95	0.95	0.95	0.95	0.95	0.95	0.95
Bank of Communications	0.90	13.0%	0.90	0.90	0.90	0.90	0.90	0.90	0.90
Bank of Shanghai	0.85	12.7%	0.85	0.85	0.85	0.85	0.85	0.85	0.85
Bank of China	0.80	12.4%	0.80	0.80	0.80	0.80	0.80	0.80	0.80
Bank of China	0.75	12.1%	0.75	0.75	0.75	0.75	0.75	0.75	0.75
Bank of China	0.70	11.8%	0.70	0.70	0.70	0.70	0.70	0.70	0.70
Bank of China	0.65	11.5%	0.65	0.65	0.65	0.65	0.65	0.65	0.65
Bank of China	0.60	11.2%	0.60	0.60	0.60	0.60	0.60	0.60	0.60
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Bank of China	0.50	10.6%	0.50	0.50	0.50	0.50	0.50	0.50	0.50
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Bank of China	0.30	9.4%	0.30	0.30	0.30	0.30	0.30	0.30	0.30
Bank of China	0.25	9.1%	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Bank of China	0.20	8.8%	0.20	0.20	0.20	0.20	0.20	0.20	0.20
Bank of China	0.15	8.5%	0.15	0.15	0.15	0.15	0.15	0.15	0.15
Bank of China	0.10	8.2%	0.10	0.10	0.10	0.10	0.10	0.10	0.10
Bank of China	0.05	7.9%	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Bank of China	0.00	7.6%	0.00	0.00	0.00	0.00	0.00	0.00	0.00



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Design lowers cost and raises company performance

By Elizabeth Ardan
Columnist

COMPANIES invest in adult literacy training, not just for the underprivileged, but also for the time the employees spend attending training after their working. But how do these companies know for sure that the people being trained are actually learning what the company needs them to learn?

Remember her own questions, she says, "What if the time the company doesn't know if these people are actually learning, they are learning something."

Any of us who have attended school would know that sitting in a classroom and learning are completely different. That's where instructional design comes in.

Instructional design, Ardan explains, allows you to prepare your training programs so that people can effectively learn what you want them to learn. It also lets you evaluate the quality of the training programs produced by your trainers.

This is the service that Learning & Performance Partners, Inc. (LPP), provides in the Philippines.

The company, which Ardan leads, has done instructional design for some of the biggest companies in the Philippines and abroad...and it is changing the landscape of how training is designed, implemented and evaluated.

"Strategically, when a company plans what to teach, the content is based on what the users already know, what they want to learn, what they need to learn, and what the business needs to learn."

There are several reasons why after the last decade companies in instructional design, their rate of adoption of training programs is growing rapidly.



ARDAN Trana

This is because training staff are more knowledgeable in identifying what their company needs and how to create training programs.

Through this more active partnership with trainers, the companies end up with much more effective and engaging training materials.

Trana emphasizes the need, otherwise, "How many of us have attended seminars that were very engaging but, at the end, felt no taking anything, 'so what' really did learn, and how can I use it to improve my work and life?"

Trana adds, Engagement while important to get the most out of training programs, instructional design ensures that even before training begins, the participants already know what will be taught, why it is being taught, and what new things they are expected to do to do after the training is over.

But there is one last important consideration for corporate instructional design. "The staff is, instructional design is an old educational concept," Trana says, "but there is one thing that makes one work different from the traditional design that is based in the academic Learning & Performance Partners, Inc."



TRANA at the LPP training in Clark. She has done instructional design for some of the biggest companies in the Philippines.



ARDAN Trana, a former professor at the Asian Institute of Management and specializing in Human Resources and Learning Methodologies, now leads Learning & Performance Partners, Inc.

Trana special emphasis on the benefits for the company and on how learning should help the business perform better. He works with the companies to understand their unique situation and determine their needs."

The biggest companies also need a more structured and systematic approach in talent development, Trana

describes the concept of a corporate university.

"This term defines a company for employees with different goals and needs. The corporate university is not just a laundry list of courses. It is designed and organized based on the learning requirements of employees, such as competencies. And because time is

money, the training programs are designed in a manner that maximizes results, engagement, retention, and, most importantly, employees have learned," she says.

Trana admits that designing such courses takes time. It would take as much as six to twelve months to establish a corporate university.

"The companies who have corporate universities have far-reaching vision. They realize that it is a worthwhile long-term investment if you design your program with right at the start rather than middle through the year, spending time and effort that result in very little return performance over the year."

This is where Trana's personal experience and expertise in that field can be of help. Although her company has reported that, she admits her clients that it is time Trana herself who will be dealing with them and working with them to help them reach their corporate training goals.

To learn more about Trana and her company Learning & Performance, Inc., visit www.learningpartners.com. It may be at a slightly longer time frame.

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BUSINESSMonday

FIRST PINAY COUNTRY MANAGER

A post that broke the gender barrier

UNITED Airlines, the world's leading airline, is continuing flight to the Philippines from Los Angeles to Manila in a bid to maintain its presence in the Asia-Pacific region.

In a recent press conference, United officials announced its plans to continue to serve the Philippines as the merger between United Airlines and Continental Airlines is finalized next month.

When the merger has been completed, the two airlines companies will be represented in the Asian region under a single United brand.

United Philippines country manager Gladys Ty says United's strategy is maintaining service to Philippines as an indication of the company's confidence in the existing business climate in the country.

"It was appointed United Philippines country manager last Oct. 1 from her previous posting as United general manager for Vietnam."

"United sees a Filipina to be back home for its return following the merger of United and Continental airlines," says Ty. "We are very happy to make things happen here. It is not everyday that you put together two great careers and make them happen."

United's interest in the Philippines as a destination stems from the fact that country offers a unique market unlike others in the region.

"We bring in a lot of overseas Filipino workers from the United States, they carry a lot of money," Ty adds. "We are privileged that they choose United when they travel. We also carry them from the United States to Japan. It is not working that long the Philippine economy is strong."

The United Philippines country manager is a member of opportunity in the Philippines and around the Asia-Pacific region. The carrier is looking to tap into the country's labor market to see them as a destination the way they consider Hong Kong.

"Philippines has a talent, and we're there to supply that need," she says. For 2012, United has set a target of 50 percent growth from its business in the Philippines in 2011.

Ty noted her previous career from the ranks of Pan Am, eventually rising to the position of flight manager. She moved to United Airlines in the same position in 1998 where it purchased Pan Am's Asia-Pacific operations. She demonstrated strong leadership during the planning and launch of United Airlines' service in 1998. In 1998, she was appointed United Airlines country manager for the Philippines, the first time a Filipina female executive was named to the position.

When United Airlines resumed operations in the Philippines, Ty moved to the United States and



UNITED Airlines country manager for the Philippines Gladys Ty with Raj Negros, director for communications and public.

held key management positions in various departments including Northern California operations and corporate security at United's world headquarters in Chicago. In 2004, United hired United Airlines to the 12th Month City, Vietnam, she was tapped to lead the operation and manage.

Ty considers her appointment as United Airlines Philippines country manager in 1998 to be a milestone not just for her career but also for all female executives in the airline industry.

Traditionally, male executives held positions but airline country managers. Her appointment to the post broke this gender barrier.

When asked what she brought to her position that male executives didn't, she quipped, "Glamour."

She sees her present position to be the pinnacle of her career in the aviation business. "It is my dream, you can be the brightest if you have that

passion and the ability to think out of the box," Ty says. "I have to be even more creative than I cannot just rely on what worked for me 15 to 20 years ago."

United flies 11 flights weekly out of Manila, of which nine are to Los Angeles and one to Hong Kong. United's flight schedule may fly direct to Honolulu or in other points in the US mainland.

Ty says Continental has served the Philippines market for a long time.

"We hope to grow that business even more," she says. "When the opportunity presents itself, we might further expand our operations."

She says following the merger, United has decided to invest about an additional \$100 million in infrastructure and equipment on its 737-based fleet that would make the carrier the most competitive in the world.

These improvements include Boeing's new 737 MAX 8 aircraft, adding the total of United fleet to 105, more than any other US carrier, introducing an increasing fleet of aircraft that offer five-star levels of comfort and service. United's fleet will include 10 new 737 MAX 8 aircraft, including advanced broadband Wi-Fi on more than 300 aircraft, introducing increasing wireless service on board its mainline fleet.

With the completion of the merger between United Airlines and Continental Airlines by the end of the year with the inclusion of a single operating certificate from the US FAA, United will have the world's most comprehensive global route network, including world-class in-destination gateways in Asia and Australia, Europe, Latin America, Africa and the Middle East with nonstop or one-stop service from virtually anywhere in the United States.

abotiz

NOTICE TO THE PUBLIC

We would like to inform the public that Aboitz Equity Ventures, Inc. (AEV) and Aboitz & Company, Inc. (ACO) sold all of their ownership interests in, and control over all operations and management of ATS Consolidated, Inc. (formerly Aboitz Transport System (ATSC) Corporation) in favor of Negros Navigation Co., Inc. on December 28, 2010. AEV and ACO have no responsibility for any and all transactions of ATSC since said date.



Included in the sale were the following companies:

1. ATS Consolidated Inc., formerly Aboitz Transport System Corporation
2. ATS Express, Inc., formerly Aboitz One, Inc.
3. ATS Distribution, Inc., formerly Aboitz One Distribution, Inc.
4. Hansa Meyer-ATS Projects, Inc., formerly Aboitz Projects T.S. Corporation
5. Kerry-ATS Logistics, Inc., formerly Kerry Aboitz Logistics, Inc.
6. ScanAsia Overseas, Inc.
7. Hapag-Lloyd Philippines, Inc.
8. Supercat Fast Ferry Corporation

Also included in the sale were the following brand names.

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Dom Bernardo Maria Perez, Benedictine monk and vernacular architecture expert, comes home

Rodrigo D. Perez III researched, experienced and learned what it was that made Filipino architecture so unique in the world, architecture that is appropriate to Filipino culture, way of life and environment.

WE WERE the two strongest models, modern architecture gathering the experience of an architectural office.

Younger to older, Rodrigo was a generation older than I, but we, the two architects at the Los Angeles office, became fast friends.

Our talks were held by side at the back of the studio where we thought nobody would notice us and our lives were more so studied but at the same time serious to be there.

This was, after all, our first job, and all the other people in the room were just, no longer the teachers and students we had been used to being surrounded with.

PRIDE OF PLACE



Dom Bernardo Maria Perez

FATHER PÉREZ, 658 (June 2, 1950–
Mon. 11, 2011)

DOM BERNARDO-11

Experiencing Picasso in real space—in Manila

By Constantine C. Nijero

PARADISEY THE most important art exhibit in the country this year to be a fair.

Opening until Jan. 7, 2012, in the Gaiety Building Annex of the Metropolitan Museum of Manila at Rizal Boulevard is "Pablo Picasso: 1881-1973," 100 years on yellow paper and gold.

Although Picasso is a name known by all and widely, only a few in this country have actually seen a Picasso. This show is the first to provide an exhibition of the original paintings, sculpture and the most important works by Picasso in reality, in real space—and as many of them, meaning the entire length of the long gallery.

By general consensus, Picasso is modern.

"BERNARDO and 'Woman with a Veil,'" by Pablo Picasso, Jan. 11, 2012

PHILIPPINE DAILY INQUIRER, Manila, 11, 2012

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January 5-6, 2012

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LIFESTYLE Arts & Books

Inside 'Jobs'

This comprehensive and compelling portrait of Apple founder and tech genius Steve Jobs reveals both his immense gifts and surprising flaws

By Noel S. De Vesa

A FRENCH IS FRENCH when his or her name is enough to become the title of a best-selling book. A person is famous when his or her image looking out at the reader on the cover is considered both handsome and a work of art. This holds true for the late American genius Steve Jobs, founder of Apple and the subject of the colorful and astonishing authorized biography "Steve Jobs" by Walter Isaacson (Dutton & Co., New York, 2011, \$39.99).

But in a way, "Jobs" is the last, great project from the man who changed forever the relationship between technology and humanity by developing two reality-busting devices: the Macintosh, the iMac, the iPhone and the iPad, along with his vision of design and innovation. He made Apple ubiquitous.

Though Jobs died last Oct. 5 at the age of 56 after battling pancreatic cancer, he made sure that

his children—and perhaps the world—would leave as much about him as possible. This is because it was Jobs himself who paid Isaacson—who had written respected biographies of great innovators such as Albert Einstein and Benjamin Franklin—to pen the biography. A beloved Isaacson, actually, died several years prior to finding out that Jobs was sick, eventually giving to

"Jobs" some 100,000 copies after Jobs' death.

What is clear is that Jobs afforded Isaacson important access, doing more than 90 interviews more so than any other biographer he could find. The result is a comprehensive look at a controversial man. "Jobs" is no prize pick in fact, it is surprising how collating the book can be at times, but that is the book's merit, as well. From the very beginning to the end, Jobs inspires and fascinates talent.

JOEL DE

PEN vows combat vs climate change

Writers commit to use power of the pen to save the environment

Text and photos by Dexter R. Malila

Continued

WANT DO you get when you pack up poets, playwrights, essayists and novelists in one room to tackle the issue of climate change?

Not too much, local eloquent words. Most of all, what unfolded during the 54th National Congress of the Philippine Center of the International PEN (Poets and Playwrights, Essayists, Novelists) at the Cultural Center of the Philippines (CCP) was especially brotherhood of words.

But the sense of purpose was bolstered by words of optimism, such as "survival," in fact, the conference itself to balance pessimism with optimism. It was not for nothing that the theme of the congress was "Reclaiming Poets, Tropical Elements: The Literature of Survival."

In his keynote speech, veteran Filipino Bayan V. Das tackled climate change and evoked the spirit of ecological collapse because humanists and scientists had not done anything about something they had recognized during the climate change summit in Copenhagen—that the average global temperature should rise no more than 2°C above preindustrial levels by 2100, and greenhouse-gas concentrations in the atmosphere beyond 450 ppm.

"What are the likely impacts of this data?" Das asked. "The most worrisome for the Philippines is the calculation of glaciologists that an increase of 2°C would hasten the melting of ice sheets in Greenland, the Arctic and West Antarctica. Together, they hold enough water that, if melted, would raise sea levels more 12 to 15 meters. Two hundred million people live within six meters of present sea levels, including eight of 10 of the world's largest cities."

Indeed, the Philippines would go under. Das urged nations to use the power of the pen to urge governments to implement measures to reduce carbon emissions.

In one panel, former Philippine Ambassador to the United Nations Antonio A. Alcala offered a more practical message—the writers to sit down on writing projects that contribute to greenhouse-gas reduction.

Alcala said several environmental experts believed global warming was part of a 3,000-year weather cycle and that the Earth had experienced much worse during the Middle Ages when scientists had yet to invent the oil and gas pen to be discovered.

But while there may be disagreement, there's nothing wrong with making contrary steps to so to prevent disasters arising from climate change.

Congress resolutions

At a five-day, the Philippine PEN's 54th Congress passed a resolution calling for measures "to bring down greenhouse-gas emissions in order to stem climate change and its disastrous effects on the Philippine." "Taking the challenge made by writer Bayan V. Das in his keynote address at our 2011 Congress," said Leo B. Salomon, CHAIRMAN

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CAMPBELL BY JIM COONS

Panel 1: Campbell is looking at a piece of paper. Panel 2: Campbell is talking to a woman. Panel 3: Campbell is talking to a woman.

5. UPIN BY BOB MORRIS

Panel 1: Upin is talking to a woman. Panel 2: Upin is talking to a woman. Panel 3: Upin is talking to a woman.

FUGAD BARRY BY TIM JAMES

Panel 1: Fugad Barry is talking to a woman. Panel 2: Fugad Barry is talking to a woman. Panel 3: Fugad Barry is talking to a woman.

BACKTRAY BY DEITCH AND HENRIK CLARKE

Panel 1: Backtray is talking to a woman. Panel 2: Backtray is talking to a woman. Panel 3: Backtray is talking to a woman.

LIVIN' ON IT BY ELIZABETH HORNIGOLD

Panel 1: Livin' On It is talking to a woman. Panel 2: Livin' On It is talking to a woman. Panel 3: Livin' On It is talking to a woman.

BABY BLUES BY BRIAN SCOTT

Panel 1: Baby Blues is talking to a woman. Panel 2: Baby Blues is talking to a woman. Panel 3: Baby Blues is talking to a woman.

KNO TALKING BY TONYA ARON

Panel 1: Knocking is talking to a woman. Panel 2: Knocking is talking to a woman. Panel 3: Knocking is talking to a woman.

SEN BY DANIEL HELLON

Panel 1: Sen is talking to a woman. Panel 2: Sen is talking to a woman. Panel 3: Sen is talking to a woman.

HUTTS BY NICKY HODGKINSON

Panel 1: Hutts is talking to a woman. Panel 2: Hutts is talking to a woman. Panel 3: Hutts is talking to a woman.

SHERRIN LAGDON BY PHOTOCOPY

Panel 1: Sherrin Lagdon is talking to a woman. Panel 2: Sherrin Lagdon is talking to a woman. Panel 3: Sherrin Lagdon is talking to a woman.

DUSTIN BY INTERVIEW AND JEFF NASH

Panel 1: Dustin is talking to a woman. Panel 2: Dustin is talking to a woman. Panel 3: Dustin is talking to a woman.

FLADGE BY NIKKALLO

Panel 1: Fladge is talking to a woman. Panel 2: Fladge is talking to a woman. Panel 3: Fladge is talking to a woman.

BY KIM COONS

Panel 1: By Kim Coons is talking to a woman. Panel 2: By Kim Coons is talking to a woman. Panel 3: By Kim Coons is talking to a woman.

BY KIM COONS

Panel 1: By Kim Coons is talking to a woman. Panel 2: By Kim Coons is talking to a woman. Panel 3: By Kim Coons is talking to a woman.

CONCEPTS SUKOKU BY TIM JAMES

HOW TO PLAY SUKOKU

1 2 3 4 5 6 7 8 9

CROSSWORD PUZZLE

1 2 3 4 5 6 7 8 9

Formal archives education needed for heritage conservation

By Louise Lee
Contributor

LOCAL ARCHIVISTS and other record-keepers have converged to advance records management in the country while stressing the need to professionalize records-keeping by formal archives education in the country upon the conclusion of the 2nd National Congress, Dec. 30-31, at the Colegio de San Agustin (CSA) in Baguio City.

The meeting of some 200 archivists, librarians, university and college registrars, and representatives from the business sector from across the country opened record-keeping, such as the lack of qualified professionals who could adequately handle records documents.

The congress participants called for the inclusion of records and archival management in the general subject in curriculum for undergraduate students.

They also urged "collaboration between archival institutions here and abroad," and the "modernization and approval of a curriculum for archival studies."

Organized by the National Association for Culture and the Arts (NACA), the national congress on its second year has become a progressive gathering to help out records in preserving the country's history and heritage.

NACA launched the event as part of its 50th anniversary commemoration event.

Former NACA commissioner Fr. Donald Benavente, CSA, the congress' project director, and the congress followed through the four centers thrust during the first the professional training of record-keepers.

"The congress aims to develop a roadmap for institutionalizing the education and training archivists, thus professionalizing the Filipino archivists," Benavente said during the opening ceremonies. "We are also



PROJECT director Fr. Donald Benavente, CSA, Right: Registrar Manila, NACA executive director



CLOCKWISE from bottom, left: Fr. Wang, CHS director Virginia Benavente, CSA; project director Fr. Donald Benavente, CSA; NACA executive director

here to learn from the experiences of established archival institutions offering formal education and training."

China experience

Congress speaker Fr. Wang shared the "China experience" in archiving. Coming from his country's top information resource management school, the

Renmin University of China, Wang explained there was a demand for professionals who could maintain documents, not knowing that the public and private sectors—companies, universities, associations and government departments, such as the Chinese Ministry of Education—had been offering courses in archival studies since 1954, but a full degree program was not available.

"The professional need to have that specific degree in archival studies before we can even consider ready that degree program of students," Benavente said.

"In this case, we need to acquire our specific course content, its structure that already have that specific program."

Earlier attempt

First faculties of the School of Library and Information Studies of University of the Philippines and the UP Diliman School of Library and Information Studies had been offering courses in archival studies since 1954, but a full degree program was not available.

"The professional need to have that specific degree in archival studies before we can even consider ready that degree program of students," Benavente said.

But the said Master of

Archival Studies Program has already been proposed to the university administration.

Ecumenical commitment

Having been under the leadership of bishops for three centuries, the Philippines and its heritage have been defined by the influence of the Church. This heritage must be maintained, said NACA commissioner Virginia Benavente, who delivered the keynote address of the congress.

New the University of Santo Tomas archivist, Benavente explained in his talk, "Training of Information Science Archivist: From the Past to the Future of the Church," the active role of the Church in preserving national documents.

"The cultural heritage must be systematically and widely promoted, in order to make it a part of the lifeblood of the Church's cultural and pastoral mission," he said.

Open houses

Included in the "openhouse" and "brief" handling of the congress is the presentation to have their "openhouse" at, as what Pope John Paul II said about the church's mission throughout the years during the 2nd National Congress on the Cultural Heritage of the Church, Dec. 30-31.

Virginia Benavente, executive director of the National

Association of the Philippines, and local institutions to host activities. Aside from the government members and provided to them by NACA, the event is also open to the public.

Benavente mentioned the Secretary, Atty. Rogelio International Council on Archives, the participation of archivists from various countries in the University of Baguio, and the Special Training in the Philippines National Archives.

Locally, he said, NACA has been promoting heritage preservation through exhibits, such as the "Cultural Heritage of the Philippines" exhibition.

Continuation on higher education program is also a focus. Benavente said about "Institutions for Archival Education."

"Despite the need for a highly defined skills required of archivists, it has been a reality that the educational requirements of archivists personnel have not been specific on what degree should be applied in the field," he said.

Benavente said.

Benavente said.

NCCA exhibit commemorates birth centenary of 4 National Artists

THE NATIONAL Commission on Culture and the Arts (NCCA) will open the exhibit "Four Icons," a commemorative exhibit with the birth centenary of four National Artists. The exhibit is held from Dec. 1-15, 2014.

The exhibit is held from Dec. 1-15, 2014, at the NCCA Gallery in Manila. The exhibit is held from Dec. 1-15, 2014, at the NCCA Gallery in Manila.

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STEVE AUSTIN and Tippi Hedderley in 'Furber' (1974)

VIEWFINDER

Tippi Hedderley

Tippi Hedderley is a very popular actress, but the most beautiful couple in the world is the most beautiful couple in the world, and the most beautiful couple in the world is the most beautiful couple in the world.

Tippi Hedderley is a very popular actress, but the most beautiful couple in the world is the most beautiful couple in the world, and the most beautiful couple in the world is the most beautiful couple in the world.

Tippi Hedderley is a very popular actress, but the most beautiful couple in the world is the most beautiful couple in the world, and the most beautiful couple in the world is the most beautiful couple in the world.



STEVE AUSTIN and Tippi Hedderley in 'Furber' (1974)



STEVE AUSTIN and Tippi Hedderley in 'Furber' (1974)

Celebs who were naughty and nice

With Christmas just around the corner, it's time to look back on the naughty and nice celebrities who were naughty and nice.



DOLLY PARTON



DOLLY PARTON

With Christmas just around the corner, it's time to look back on the naughty and nice celebrities who were naughty and nice.

With Christmas just around the corner, it's time to look back on the naughty and nice celebrities who were naughty and nice.

With Christmas just around the corner, it's time to look back on the naughty and nice celebrities who were naughty and nice.



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Celebrities say thanks

WHO are the most thankful for in another year closed?

SHARON CUNETA

"My son Miguel's adoption became a first in our family. It also, my beautiful family and home life. It's new beginnings, renewed excitement about my work, the success of my last-like friends and discipline, great opportunities, and the realization that I will always have much to give and that God will use a lot of things for me." (Photo photo on page 104)



John Arcilla

JOHN ARCILLA

"I am thankful that, no matter what others say, the heart of this country is not corrupt and that his trust really is there. I am also very thankful that the younger generation has welcomed this in their hearts. Two of our top leaders and their colleagues - whom we spent by the time, his courage and vision."

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JOHN MANTO



APPROVED
The American Society of Professional Journalists (ASPJ) has approved the new code of ethics for the National Press Photographers Association (NPPA). The code was adopted by the ASPJ's board of directors in a vote of 10-0. The code is the first of its kind to be adopted by a national press organization. It is a landmark achievement for the journalism profession and for the public. The code is a model for other press organizations to follow. It is a statement of the values and principles that guide the work of journalists. It is a commitment to the highest standards of journalistic integrity and to the service of the public. The code is a testament to the dedication and professionalism of the journalism profession. It is a source of pride and inspiration for all who are committed to the pursuit of truth and the promotion of the public good.

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UST hosts global chemistry experiment in select schools

UNIVERSITY of Idaho, Teton through its Department of Chemistry funded 10 student participants from 10 high schools in Idaho. It is in these intensive activities as well as as part of the Global Chemistry Experiment carried out as part of the celebration of the International Year of Chemistry. This activity was organized through a grant from the UNESCO National Commission of the Philippines.

The experiments focused on the theme 'Water: A Chemical Solution' and aimed to highlight the importance of water as a universal solvent and its vital role in society and the environment. The students gathered data on water samples from their rivers and a beach in Corvê, and measured the results in the Global Experiment Database. Their collected data have been compared with those obtained by school children from other

The intensive activities included (1) the pH of the plume, (2) salinities, (3) heavy pollution, and (4) solar disinfection. The experiments were developed by a taskforce organized by the UNESCO, the International Union of Pure and Applied Chemistry, and the Royal Society of Chemistry in the United Kingdom.

in Mexico Manila involving a total of 180 high school students. The participating schools were Ateneo de Manila University, the La Salle University and University of the Philippines-Cebu.

The activities in the Hangeo system were organized by the University of San Carlos, University of San Agustin, Xavier Xiana University and Gollman University. The experience in the Midland region was conferred in MSU-Bigan Institute of Technology, Ateneo de Davao University and Notre Dame of Marbel University.

CCP hosts
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CENTRA, College of the Philippines, through the initiative of its College of Arts and Sciences, recently hosted an interdisciplinary symposium on the historical context and globalizing trends under high school students from various public and private schools.

Francis Xavier Cleveland, director of the St. Paul College Fund, said the memorial runs with the theme "One World and One People," while Linda Annand, director of the St. Paul Catholic Center, topped the second information session.

According to Suzanne de Gault, Ph.D., CCF fellow at the College of Arts and Sciences and Education, the event was conducted "to provide support for developing the talents and skills of high school students in their assessment of science."

Tenets that took part in the competition came from the Central Colleges of the Philippines, Laguna State Senior High School, Lantigua School of Mandaluyong, Our Lady of the Sacred Heart School, Pasig-Catholic School, Ramon Magsaysay Center High School, St. Paul's College-Batangas City, Carlin School High School, and City of Mandaluyong Science High School.

GEF president Grigoris P. Hayes affirmed the policy of GEF to encourage the participation of students in academic competitions "that stimulate them to strive for excellence and achievement. This helps strengthen their career orientation and showing the students to aim for lofty goals in life."

WORLD CULTURE MONTH
Follow us:

Women's University observed the World Culture Month with a program—the theme, "A Cultural Trip Around the World" presented by the school's international students. The program was formally opened by FWU board chairperson Dr. Helena Z. Bostina (center), assisted by president Dr. Francisco Bostina (far left) and director Miyuki Takemichi from the Japanese Embassy in Hualing, Dr. Teruko director Britania Ch...



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University will send out college entrance sample brochures in different languages to make the CBU College of Business more accessible to high school students in the area. This would serve as a good introduction for those interested in all the new products.

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entrance
 8:30 a.m. to 5 p.m.
 The schedule for
 Tuesday, March
 10, is as follows:
 For inquiries,
 712-6861; fax, 712-
 736-6617; or e-mail
 admissions@uvm.edu.
 Gill Foyce, chair of
 the committee, can be
 reached at 712-253-2811.

Exams
am., 3 p.m., and 5 p.m. Monday through Friday and Saturdays at the contract CBE Office 303/329-7232-6660. Call your inquiries at 303/329-7232-6660. For CBE Office 303/329-7232-6660. Call your inquiries at 303/329-7232-6660.

CEU conducts provincial college entrance exams

CENTRO's factories again conduct pre-examinations at all home productions in Kalyansan Township able to select some models from the time, money and cost. Instead of one

University will accept local college entrance exam locations in different parts of the state to make the CEEI College more accessible to high school students. This would save money for those interested in attending all the way to

The author is a
lecturer at the
College of the
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Feb. 11, 2012.
The author is a

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ings at 8 a.m. 1
The schedule for
Tuesday, March
For inquiries,
732-6862, loc. 2
736-8637, or e-
mail info@nigra.com
Gill Pezz, call 88
call 800.238.1

am., 1 p.m., and 3 p.m. Monday through Friday and Saturdays at the contact CRI office 1/3/29, 733-6860. Call your inquiries to CRI, P.O. Box 4159, Laguna Hills, CA 92653, and 714/993-2454, and 714/993-2454.

